

Press Release**eCourier.co.uk Appoints New CEO**

eCourier.co.uk, Europe's fastest growing same day logistics company, is delighted to announce the appointment of rising star Nigel Lambe as Chief Executive Officer. Since its launch in 2004, eCourier.co.uk has revolutionised London's courier industry with a combination of pioneering and unique technology, unrivalled delivery times and a customer experience which differentiates their business from traditional courier companies.

Nigel Lambe, 38, brings a wealth of experience from both mission critical business process outsourcing and international logistics management to eCourier.co.uk. Nigel was Regional Logistics Manager for PepsiCo Restaurants International, and joins eCourier.co.uk from Capita PLC, the FTSE 100 giant where he was Divisional Managing Director. "Joining eCourier.co.uk was an easy decision to make; I was totally bowled over by the passion of the team, their phenomenal vision and achievements, and their unique bespoke technology. eCourier.co.uk has a fantastic client base including numerous blue chips, and there's no reason why we couldn't apply the same successful mix to diversify into other markets and geographies. eCourier.co.uk is an outstanding brand and as London's first CarbonNeutral® courier company, we will continue to lead and innovate the industry," said Nigel.

eCourier.co.uk has doubled in size over the last twelve months, and is on target to double again during 2008 with 350 vehicles, delivering over 500,000 consignments within the heart of the City. AIBA, their Advanced Information Based Allocation system, affectionately known as 'Larry', automates allocation, booking and real-time online tracking with super-sonic efficiency, enabling the company to manage a near limitless number of couriers with an exceptional customer service. 80% of customers who have already tried the eCourier.co.uk free trial have converted from their previous supplier; they are the true measure of the company's success and a testament to the company's slogan 'Happiness Delivered'.

For More Information Please Contact:

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