

## The cleanest, greenest courier in London is e-lectric!

eCourier.co.uk, Europe's fastest growing same day logistics company, is e-lectric! In 2006 we became London's first carbon neutral same day courier company, and we're now rolling out zero emission electric vans and scooters as part of our fleet.

We're testing the 'Gem eLXD, which has been used by NASA; the funky MEGA multi-truck; and the worlds first purpose built electric scooter – the 'e-max'. Over the coming months, you'll find it hard to miss these fun-sized vehicles buzzing around Central London, blazoned with our distinctive purple and pink branding.

These clean, green, zero emission machines leave no carbon footprint behind them. Nigel Lambe, CEO, says "We aim to achieve ISO 14001, and are on track to reduce our carbon emissions, by consignment, by a whopping 40% by 2009. We're adding more and more LPG-powered vans to the fleet, have a growing army of bicycle couriers, and will continue to test electric options until we have found vehicles that both reduce our carbon footprint, and are commercially practicable in terms of ensuring continuity of service".

Since our launch in 2004, eCourier.co.uk has revolutionised London's courier industry with a combination of pioneering internet, GPS and mobile technology, unrivalled delivery times and a customer experience which differentiates our business from traditional courier companies.

eCourier.co.uk created a unique advanced information based allocation system, affectionately known as 'Larry', which sits at the heart of their business organising their fleet with his enormous brain. Using predictive algorithms, taking into account numerous real-time variables including time of day, traffic conditions, weather, historical courier performance and customers' service level agreements, in addition to the couriers' GPS informed locations, this super-duper computer effortlessly matches the best placed courier for every job. His supersonic efficiency reduces the mileage travelled between deliveries, and consolidates multiple similar deliveries wherever possible. More efficient allocation means less fuel consumption, which means less pollution.

eCourier.co.uk has doubled in size over the last twelve months, and is on target to double again during 2008 with 350 vehicles, delivering over 500,000 consignments within the heart of the City.

For more information please visit [www.ecourier.co.uk/environmental](http://www.ecourier.co.uk/environmental)

Take a spin round our demo at [www.ecourier.co.uk/demo](http://www.ecourier.co.uk/demo)

Contact us at [sales@ecourier.co.uk](mailto:sales@ecourier.co.uk)

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