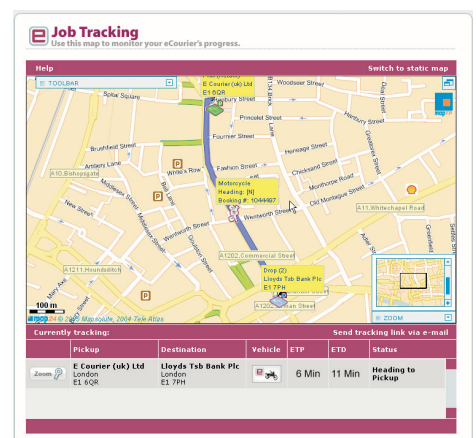


eCourier goes from 'nought to sixty' in one

eCourier, the company that has changed the way packages are delivered across London and the UK, has celebrated its first year of operation with a raft of industry awards, accolades and impressive first year results. Recently picking up The Department of Trade & Industry's Innovator's Award for Transport, The British Computer Society's inaugural Mobile Computing Award, and the National Customer Service Award for eCommerce, eCourier is also currently a finalist in several other awards including best use of technology (UK Mail Awards, NatWest Startup Awards) and Excellence in Information Management (Chartered Institute of Logistics & Transport). No doubt about it, eCourier has gone from 'nought to sixty' in no time at all.

eCourier provides deliveries with a twist thanks to its ground breaking advanced computing systems. The service is completely transparent, connecting clients and couriers directly. For the first time ever, clients are able to watch their deliveries in real-time as they travel across the streets of the UK via a smart combination of internet, satellite and mobile technology provide real-time, web-based, second-by-second tracking, and real-time proof of delivery with signature and location stamp the second eCourier delivers.

When a client books an eCourier, the company's patented algorithms instantly despatch the delivery to the most appropriate courier based on dozens of variables, including time to pick up, vehicle type, as well as current temporal, weather, traffic and demand conditions. The sophisticated system allows eCourier to keep more couriers on the street doing more jobs, ensuring they are always just minutes away from collection. It also reduces transaction costs considerably enabling eCourier to bring price and service differentiation to an otherwise commoditised £1Bn market.



eCourier is no stranger to challenging convention. In January 2005 the company launched its revolutionary online booking and tracking system. Nine months later and eCourier now takes nearly three quarters of its bookings online, believed to be 15 times higher than the company's nearest competitor. In June 2005, the company made its first business acquisition, integrating AJ Couriers and over the first quarter's trade actually increased revenue from the new business unit. Meanwhile, second round funding was received from six new investors to ensure the success of its aggressive growth strategy.

Consolidation is the Company's stated ambition and it does not seem far off. By any standards, eCourier has expanded at a prolific rate. The company has experienced a monthly growth of 75% compounded over the last 12 months. Starting with nine clients and a mere 24 deliveries in September 2004, the company notched well over 10,000 deliveries in September 2005 to a portfolio of 600 clients ranging from leading financial institutions and public sector organisations to personal users. In addition to same-day delivery across the UK by motorcycle, bicycle, or van; eCourier also provides next day delivery services throughout the UK and across the world.

'It's been a remarkable journey, yet from my perspective we're still only at the beginning,' commented Tom Allason, co-founder and CEO. 'From a standing start, we've changed the face of an archaic industry delivering levels of service and empowering courier users like never before. Our clients can expect to see a raft of innovative new services during the remainder of 2005. We are on track to become the UK's largest express delivery provider and we see that as just the start. How much would it change the nature of online purchasing if you had the option to receive your Amazon.com order or eBay winnings in minutes rather than days?'

Editors Notes

Tom Allason, co-founder and CEO

Tom Allason teamed up with university friend Jay Bregman to found eCourier in response to his frustration with unreliable courier providers. Whilst working at a start-up shipping firm, courier-related stress routinely surpassed that of managing trading vessels and new-building projects. Inspired by the lack of innovation within conventional courier operations, Tom believed that combining cutting-edge technology with a customer-oriented business philosophy would revolutionise the courier industry.



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